Tamara Garner

October 15, 2016

ENGL388V-0301

**Lesson Plan #2: Aristotle’s Five Canons of Rhetoric**

**Fall 2016**

**Overview:** This course lesson will take place online. Students will learn how to incorporate the five canons of rhetoric invention, arrangement, style, memory, and delivery in order to formulate reports, proposals, etc., considering the purpose and audience of their message, and how they could deliver their document through public speaking.

**Objective:** Students will be able to:

* Demonstrate an understanding and awareness of the five canons: invention, arrangement, style, memory, and delivery
* Analyze the five canons of rhetoric
* Apply their knowledge of the five canons of rhetoric to the rhetoric appeals
* Test their knowledge by completing an assessment quiz on the five canons of rhetoric

**Materials Needed:**

* Lesson Plan sheet
* Internet access (e.g. Computer, Laptop, Tablet, etc.)
* PowerPoint Lecture- [“The Five Canons of Rhetoric”](https://docs.google.com/presentation/d/1F03LsjGpp-f01VEkMQZg7xsz_22IhFitewKpPW1lirU/present?ueb=true&slide=id.p12)
* Readings: <http://walton.uark.edu/business-communication-center/Resources/downloads/The_Five_Canons_of_Rhetoric.pdf>

<https://www.memoriapress.com/articles/5-canons-of-rhetoric/>

<http://catalogue.pearsoned.co.uk/assets/hip/gb/hip_gb_pearsonhighered/samplechapter/0205943586.pdf>

* Quiz (provided on a separate sheet)

**How This Is Related:** Students are in the early stages of forming their topics for their proposals and final project. Students are required to write for specific audiences and it’s important for them to know how to use the five canons of rhetoric in order to appeal to their audience. This lesson will not only prepare students to write to an individual of higher authority, but to also be able to deliver **(final canon of rhetoric)** their speech verbally to their audience as well.

**Overall Time Estimate:** This lesson should take approximately 1 hour

**Discussion Board Post (30 min)**: Students will answer three discussion board questions pertaining to the five canons of rhetoric, which are provided at the end of the PowerPoint lecture. Then students will comment on at least one other student’s post.

**Quiz (10 min):** Students will complete a quiz to test their knowledge on the five canons of rhetoric after they have viewed the PowerPoint lecture, read the readings, and completed the discussion board questions.

**Assessment Survey (5 min):** [Aristotle’s Five Canons of Rhetoric Feedback Survey](https://docs.google.com/forms/d/10Iajol7gRD0xv6c4jx89d70QAlHCSPdnL9aiOWeX_PY/viewform?edit_requested=true)

**How Students will be assessed:** Students will review the readings in order to enhance their knowledge of the five canons of rhetoric. Next, students will view the PowerPoint lecture on the five canons of rhetoric and answer discussion board questions provided at the end of the lecture. Students will complete the five canons of rhetoric quiz to test their knowledge after completing all activities. Lastly, students will complete a quick survey to provide their feedback on the lesson.

**Reflection:** My lesson plan employs the strategies of Bloom’s Taxonomy and Barr and Tagg. In establishing objectives (learning goals) at the beginning of my lesson plan, I am demonstrating Bloom’s Taxonomy strategy on how an organized set of objectives helps me to plan and deliver appropriate instruction, design valid assessment tasks like the quiz, and ensure that the instruction is aligned with the assessment and objectives by providing resource materials. In implementing Barr and Tagg’s strategy, I wanted to incorporate the learning paradigm where I can produce learning to students and “education for understanding.” The discussion questions serve as a reflection for students, as well as applies the five canons of rhetoric to real world examples.

**The Five Canons of Rhetoric Quiz**

1. For which of the Five Canons of Rhetoric would you plan to use metaphors and/or analogies to increase the artful ornamentation of language in your presentation?

a. Delivery

b. Organization

c. Style

d. Understanding

 2. For which of the Five Canons of Rhetoric would you conduct research to supplement your own personal knowledge?

a. Understanding

b. Delivery

c. Style

d. Invention

3. When engaging in the invention process, you should do all of the following EXCEPT

a. identifies issues related to the topic

b. use language, metaphors, and analogies

c. predicts what your audience wants to know

d. conduct research to supplement personal knowledge

4. Match the following definitions to the correct word.

1. Invention A. Describes argumentative, persuasive core of rhetoric
2. Style B. Memorizing your speech without notes
3. Arrangement C. Using figures of speech and other rhetorical techniques
4. Memory D. Concerns how one orders speech or writing
5. Delivery E. Practice delivering your speech using gestures